

For Immediate Release

Contact: Elisa Vásquez, (323) 890-7415, elisa.vasquez@lacdc.org

Los Angeles County Technology Week Celebrates Local Tech Entrepreneurs

ALTADENA—September 13, 2011—The 10th annual Los Angeles Technology Week will be held October 17-21, 2011 at the Altadena-based Business Technology Center (“BTC”). The BTC is a project of the Community Development Commission of the County of Los Angeles (CDC), and the largest technology business incubator in California.

“L.A. TechWeek has become known as a ‘don’t miss event’ among venture capitalists and both fledgling and veteran technology entrepreneurs,” explains Dr. Mark Lieberman, co-founder of Technology Week and director of the BTC. “It’s a rare local opportunity for this peer group to gain introductions, swap war stories and hear what’s new in their world.” The event showcases the innovations of high-tech companies, connects technology leaders and entrepreneurs with strategic resources and honors a local technology entrepreneur with the Technology Leader of the Year award.

This year’s theme is “Where Innovation Meets Implementation.” TechWeek’s signature symposium on October 20, 2011 features seven panel discussions with nationally-recognized business entrepreneurs addressing topics ranging from the sales, legal and funding issues facing start-ups, to opportunities technology provides in the fields of entertainment, medical devices and green energy. Tickets to the Oct. 20 symposium include lunch and are \$65 and \$20 for students, if purchased by Oct. 1; \$85 and \$40 for students if purchased after Oct. 1. Event details and registration are available at <http://techweek.ticketleap.com/october-2011/>.

About Business Technology Center

The Business Technology Center offers an innovative program with a mission of assisting start-up and early-stage technology firms to grow and prosper. The incubator program began in October 1998 operates within a 40,000 square foot, secure facility with a state-of-the-art communication infrastructure, offering key business support services to emerging technology organizations, including access to capital, business consulting and mentoring from an advisory

committee as well as a mentoring committee with a wide range of skills, experience and contacts in the entrepreneurial community.

Located two miles from the Jet Propulsion Laboratory in Pasadena and three miles from the California Institute of Technology, the Business Technology Center currently services more than 20 high-technology companies with specialties ranging from software development to medical devices. Firms within the incubator program have raised more than \$170 million from angel and venture capital investors. For more information, call (626) 296-6300 or visit www.labtc.org.

###

Contact:
Rebecca Mikkelsen, APR
Doug Hay & Associates
626-660-5231
RebeccaM@usa.net